

# Action Plan

Strategy Number: 4  
 Plan Number: 6  
 Date: January 27, 2011

STRATEGY: We will create a plan that customizes communication methods and message for students, parents, teachers, administration, and community to communicate and support the GCISD mission and strategic objectives.

SPECIFIC RESULT: Communication capabilities/technologies will be clearly defined, incorporated and refreshed as part of the professional development process for all GCISD employees. X-ref 6

#	<b>ACTION STEP</b> (Number each one)	Assigned to:	Starting Date:	Due Date:	Completed Date:
1	Define communication protocols to be used by faculty and staff.				
2	Define baseline communication capabilities/technologies that are currently available to GCISD employees, or available in the 1-3 year timeframe.				
3	Rationalize requirements as defined in the protocols (#1 above) against the available technologies (#2 above).				
4	Determine technology training requirements for faculty and staff, as a result of the rationalization process in #3 above.				
5	Obtain periodic feedback from recipients of communication via GCISD Communication Survey. (Two-way communication: K-12 Insights)				

**Responsible:**