

Action Plan

Strategy Number: 4
 Plan Number: 2
 Date: January 27, 2011

STRATEGY: We will create a plan that customizes communication methods and message for students, parents, teachers, administration, and community to communicate and support the GCISD mission and strategic objectives.

SPECIFIC RESULT: Communication with students will utilize current technology and allow for customization. X-ref 6.4

#	ACTION STEP (Number each one)	Assigned to:	Starting Date:	Due Date:	Completed Date:
1	Provide each secondary student district issued email.				
2	Require teachers to regularly update website and 'push' notice out to subscribers of web page updates.				
3	Students required registering on GCISD website with email address and subscribing to school, teacher categories, and activities.				
4	Establish email as primary method of teacher to student communication.				
5	Add function for student (and parents) to get all 'subscribed' sites in one place (vs. having to find each teacher and group separately).				
6	Add ability for teachers to send text blasts to class (one-way).				
7	Campus wide immediate notifications to students via Text (or alternate designated by student preference).				
8	Secondary campus staff to enforce quiet for daily announcements. Provide all announcements visually projected in classrooms. Daily announcements to be posted on campus video monitors in hallways and campus website same day (without a 'push' to notify subscribers via email).				
9	Establish a student led club list for secondary site to either post on campus site or with a link.				
10	Notify students of messages from the office via one-way messaging.				

Responsible: